

Apricity.Blog Privacy Policy

Last updated date: 7/6/2024

Winter Rose LLC, doing business as Apricity, (hereto referred to as we or us), respects the privacy of its customers and users. This Privacy Policy, governs data collected and used by us for Apricity.blog and will outline the information we collect and the uses and privacy measures of information it collects from users. This policy applies when you visit or interact with our website or engage with us in other related ways including but not limited to events or marketing. By using apricity.blog you agree to the terms of this privacy policy.

This Policy does not apply to information collected by any parties not controlled by Winter Rose LLC. Our website does contain links to affiliate and other websites; we do not claim or accept responsibility for the privacy policies or practices of other websites. It is recommended that users should review any privacy policies of websites or services linked to or referenced on apricity.blog for the policies of those sites before visiting.

This policy covers:

- Information we collect and reason for collection
- Security measures for information
- How we collect and share data
- Choices regarding collection of your information collection

Collected Information

Information is collected only when provided by the user. Users have the right to refrain from sharing information but if they do so, we retain the right to limit access and not provide products or services to the user if they choose to do so.

Information Collected includes:

Voluntarily provided information including name, address, email address, billing or credit card information, etc. This information may include sensitive persona information. Voluntarily provided information may be used when subscribing, contacting us, or purchasing goods or services.

Automatically collected information collected when visiting our website such as cookies, third party tracking technologies and server logs. Non-personal anonymous demographic information, browser use, IP address, or operating system may also be collected. This data will assist us in providing and maintaining quality service to our users.

All personal information that you provide to us must be true, complete, and accurate, and you must notify us of any changes to such personal information.

Outside information

We may receive information from public databases, marketing partners, social media platforms, and other outside sources.

Children under the age of 13

Winter Rose LLC's website is not directed to, and does not knowingly collect personal information from children under the age of thirteen. Anyone who is under the age of thirteen must seek and obtain parental or guardian consent to use this website. If it is determined such information has been inadvertently collected, we will remove that information from our database or obtain verifiable parental consent.

Notice to European Users

Winter Rose LLC's operations are located primarily in the United States. If you provide information to us it will be transferred out of the European Union (EU) and sent to the United States. This is governed by the adequacy decision on EU-US Privacy (Aug 1, 2016) and protects fundamental rights of anyone in the EU whose personal data is transferred to the United States while allowing the transfer to companies certified in the US under the Privacy Shield. By providing personal information to us, you are consenting to its storage and use as described in this Policy.

Reason for Collection and use of data

It is the intent of the site to use personal information for the purpose it was requested and collected for.

We collect data and information for several reasons:

- To understand your needs and provide requested services and/or products to you
- To understand improvements and interest in services and products
- To send promotional material when we have your consent
- To contact you to participate in surveys or market research when we have your consent
- To customize our website according to your preferences and behavior

We utilize the data collected to assist in operation of our website and to ensure delivery of products and services you need and request and/or to keep you informed of products and services available to you. We may also utilize your data to contact you while conducting market research for future product/service offerings. We also maintain and reserve the right to contact you if needed for non-marketing purposes including but not limited to account issues, changes to products and services, and bug alerts. These non-marketing notifications in certain circumstances may not be conducted through direct means to you but may be communicated through our website or other public means.

Disclosure and Sharing of Data

We do not now, nor in the future sell, rent, or lease any of its customer lists and/or names to any third parties.

We do not disclose the information provided by you except under the following conditions:

- When it is necessary in order to provide you the services and products you have requested or to complete or execute uses as described in this policy or to which you have otherwise consented.
- When it is used in aggregate with other information but in such a way that identity cannot be reasonably determined
- When it is required by law

- When it is required by outside auditors who have agreed to keep the information confidential
- When it is necessary to maintain, safeguard, and preserve all the rights and property of Winter Rose LLC

We may find it necessary and beneficial to share specific data with our trusted partners in order to provide our products and services. These third parties have been prohibited from making use of your personal information other than to deliver the products or services requested.

We use various third party social media features and may link to other third party websites and other interactive programs. These may collect your IP address and require cookies to work properly. These services are governed by the privacy policies of those third party providers and are not within Winter Rose LLC's control.

Security Measures

We always aim to encrypt and anonymize your personal information whenever possible. Wherever we collect sensitive information, that information is encrypted and transmitted to us in a secure way. You can verify this by looking for "https" at the beginning of the address of the webpage and by looking for a lock icon in the address bar.

We also protect your information offline. Only employees who need the information to perform a specific job function are granted access to personally identifiable information. Computers that store this information are also kept in a secure environment to help prevent any loss or misuse of the information under our control.

While we have processes and procedures in place to protect your personal information be aware that no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information.

Storage of Information Collected

Data we collect will not be stored for longer than necessary. The following criteria will guide the determination of the length of time data will be kept.

- Time the information remains relevant
- Time the information is needed to provide services/products and improvements to those
- Time to retain records to demonstrate fulfillment of obligations
- Time of any limitation period or periods in which a claim might be made
- Time of any retention periods prescribed by law or recommended by professional bodies
- Existence of your consent
- Legitimate interest in keeping the information

The length of time will be based on the time the information remains relevant, the l

Choices and Rights Regarding Data Collection

Your rights may vary based on your location the rights listed below may not encompass all privacy policy rights you have. Refer to privacy policy law for yours specific location. In some regions (like the EEA, UK, and Canada), you have certain rights under applicable data protection laws.

Applicable privacy laws will be followed regarding the rights below.

- The right to be informed – we inform you of how we intend to use your data in the terms of this policy.
- The right of access – you have the right to request access to data we hold about you.
- The right to rectification – you have the right to correct data we hold that is incorrect.
- The right to erasure – you have the right to request the data we hold from you to be deleted. We will comply unless we have a compelling reason not to in which case you will be informed of the reason.
- The right to restrict processing – you may change your communication preferences or opt-out of certain communications.
- The right to object – you can file a formal objection with us regarding our use of your information with regard to third parties or its processing where our legal basis is our legitimate interest in it.

You can make a request regarding the above rights by emailing us at wrcreativestudios@gmail.com

We will not discriminate against you if you exercise your privacy rights.

We will consider and act upon any request in accordance with applicable data protection laws.

When we receive your request, we will need to verify your identity to determine you are the same person about whom we have the information in our system. These verification efforts require us to ask you to provide information so that we can match it with information you have previously provided us.. To the extent possible, we will avoid requesting additional information from you for the purposes of verification. However, if we cannot verify your identity from the information already maintained by us, we may request that you provide additional information for the purposes of verifying your identity and for security or fraud-prevention purposes. We will delete such additionally provided information as soon as we finish verifying you.

Unsubscribing

All users retain the right to unsubscribe or opt-out from receiving email newsletters. To unsubscribe, please visit our website apricity.blog and update subscription preference. If you wish to unsubscribe or opt-out from any third-party websites, you must go to that specific website and unsubscribe. We will continue to adhere to this Policy with respect to any personal information previously collected.

Cookies and similar technologies

Most Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or services of our Services.

Acceptance of Terms

By using this website, you are hereby agreeing and accepting to the terms and conditions in this Privacy Policy Agreement. If you do not agree then you should refrain from further use of our website. This policy is effective January 1, 2022.

We retain the right to modify this policy. Users should visit this page for the most up-to-date version of the policy. The updated version will be indicated by a “last updated date” and the updated version will be effective as soon as it is accessible. Continued use of our website following any posted update of this policy shall mean that you agree and accept the changes.

You may contact us with any questions regarding this Policy at wrcreativestudios@gmail.com, or by mail at 302 N Main St Verona WI 53593.